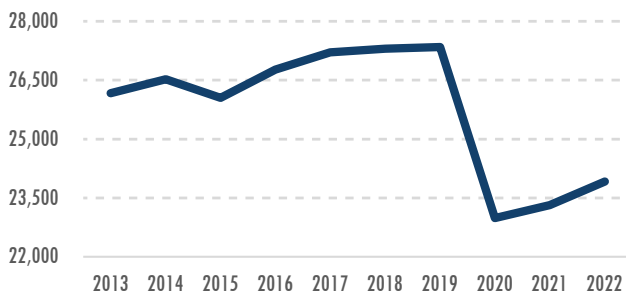


**Massage Therapists Growth Trends**

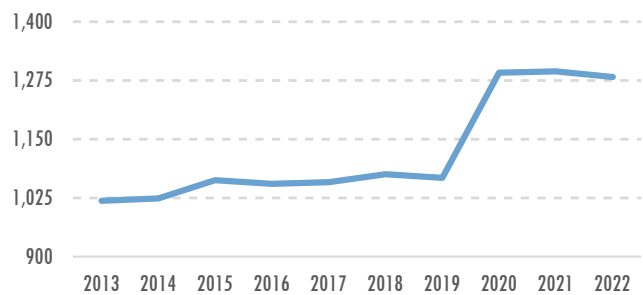
This fact sheet is an overview of the trends, distribution, and demographics of massage therapists in Texas. In 2022, there were 23,918 actively licensed massage therapists in Texas.

- This number represented a 12.1% decrease since 2017 and an 8.6% decrease since 2013 (Figure 1).
- The ratio of the Texas population per one massage therapist in 2013 was 1,019:1 and in 2022 it was 1,282:1. The ratio has increased by 25.8% over the past 9 years (Figure 2).<sup>1</sup>

**Figure 1. Total Massage Therapists in Texas**

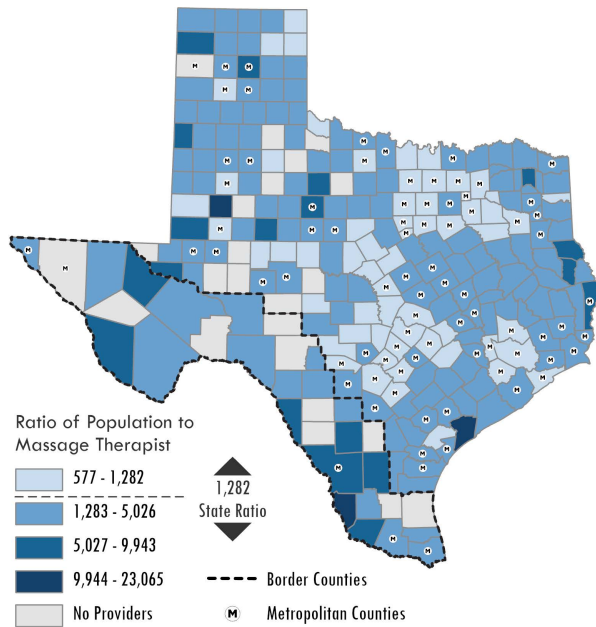


**Figure 2. Ratio of Texas Population to Massage Therapist<sup>1</sup>**



**Geographic Distribution of Massage Therapists**

**Figure 3. Ratio of Texas Population to Massage Therapist by County<sup>1</sup>**



**Table 1. Ratio of Texas Population to Massage Therapist by Geographic Designation<sup>1</sup>**

Geographic Designation	Ratio of Population to Massage Therapist
Metropolitan	1,231:1
Non-metropolitan	2,022:1
Border	2,598:1
Non-border	1,218:1
Texas	1,282:1

Massage therapists were not evenly distributed throughout the state.

- The ratio of the population to massage therapist was higher in non-metropolitan counties than metropolitan counties.
- The ratio of the population to massage therapist was higher in border counties than non-border counties.
- 23 counties had no massage therapists (Figure 3).

<sup>1</sup>Population numbers are sourced from the Texas Demographic Center (previously the Texas State Data Center). The center regularly updates the demographic projections. Therefore, population numbers for a particular year may differ depending on the date the data was retrieved.



# Demographics of Massage Therapists

## Age

Within 10 years, 25.7% of the current Texas massage therapist workforce will be over 65 years of age.

- 7.5% of active message therapists in Texas were over 65 years of age in 2022.
- 12.6% of active message therapists were 51-55 years of age (Figure 4).

Figure 4. Age Distribution of Massage Therapists

