# Right from the Start - Sample Survey

[NAME OF THE COMMUNITY PARTNER ORGANIZATION] invites you to participate in a two-minute survey related to Texas Department of State Health Services’ (DSHS) Right from the Start (RFTS) Campaign.

Your feedback is valuable and helps [NAME OF PARTNER ORGANIZATION] learn more about use of state resources to support your daily work with families in Texas. Survey responses are anonymous and help inform development of breastfeeding resources that help to meet your needs and interests.

1. What would best describe your role at your hospital or organization? (Leader, Front-line Worker, Both a Leader and Front-line Worker)
2. Did you review the RFTS campaign resources? (Yes/No) SKIP LOGIC: if no, skip to Q. 15
3. Have you ever seen any social media ads about the Right from the Start campaign? (Yes/No)

Staff Handout Leadership Handout

1. Have you visited the DSHS Right from the Start website? (Yes/No)
2. Have you ever shared the RFTS social media promotional materials on your personal or professional social media pages? (Yes/No)
3. IF NO, SKIP TO Q15
4. How useful are the Right from the Start campaign materials in raising awareness about the importance of breastfeeding in your hospital or organization? (1-5 scale: Very useful, Somewhat useful, Neutral, Not very useful, Not useful at all)
5. How useful are the data infographics in explaining breastfeeding impact? (1-5 scale: Very useful, Somewhat useful, Neutral, Not very useful, Not useful at all)
6. How useful did you find the RFTS toolkits for increasing knowledge about the importance of breastfeeding? (1-5 scale: Very useful, Somewhat useful, Neutral, Not very useful, Not useful at all)
7. Has the RFTS campaign improved your knowledge of breastfeeding best practices? (Yes/No) If yes, in what areas do you feel more knowledgeable? [FREE TEXT FIELD]
8. Have you identified any breastfeeding projects to start in your community, hospital, or organization from the campaign? (Yes/No)
9. Have you shared any RFTS materials with teams working in your hospital, community, or organization to improve breastfeeding outcomes? (Yes/No)
10. Did you subscribe to the Infant Health Listserv due to the campaign? (Yes/No)
11. LINKED IN Q HERE for those who answered NO to Q2.
12. Are you interested in receiving future DSHS state campaigns or initiatives related to maternal and infant health? (Yes/No)
13. Please provide any additional comments or suggestions for how the [NAME OF COMMUNITY ORGANIZATION] can support breastfeeding practices in your hospital or organization. [FREE TEXT FIELD]

POST SURVEY MESSAGE:

Thank you for participating in the survey! Sign up for the Infant Health [Listserv](https://public.govdelivery.com/accounts/TXHHSC/subscriber/new?topic_id=TXHHSC_946&sub=vertical&content_type=Child%20Page&node_id=51586&sub=vertical&content_type=Child%20Page&node_id=36641) to access the RFTS campaign materials and other infant health and safety updates.